

The Invisible Helmet

Watch a video about a new invention. Complete the exercises.

1. What do you think an "invisible helmet"? Is it even possible?

Now, watch the news report and find out.

2. It mixes high _____ with high _____
3. Unlike a traditional helmet you _____ it up and _____ it.
4. An _____ deploys and wraps around the head and neck. _
5. At _____ dollars apiece, some see it as an expensive investment. _
6. Do you think this invention will succeed? Why or why not?
Have a debate with those against your point of view.

This person is wearing a bicycle helmet



The Invisible Helmet

Watch a video about a new invention. Complete the exercises.

1. What do you think an "invisible helmet"? Is it even possible?

Now, watch the news report and find out.

2. It mixes high tech with high fashion
3. Unlike a traditional helmet you zip it up and activate it.
4. An airbag deploys and wraps around the head and neck.
5. At 540 dollars apiece, some see it as an expensive investment.
6. Do you think this invention will succeed? Why or why not?
Have a debate with those against your point of view.

This person is wearing a bicycle helmet



Transcript

Cycling is a big part of life in Sweden. About 80 percent of people ride bikes as part of the daily commute and for pleasure. But only 1/3 wear helmets.

"If I had a big problem with a cycle, but never on my head so why what should you wear a helmet then I crashed with the helmet once, I just cracked into two pieces. So rather than than my head."

"When we were kids we we were learn to ride a bike and we never used a helmet. "

So two industrial design students decided to create a helmet that people would actually want to wear. The Hub Ding was born and mixes high tech with high fashion for cyclists They wanted something more discreet something that would go better with their personal style and not interfere with their hairstyles for instance a lot of vanity issues and people were also asking for something invisible.

"Unlike a traditional helmet, the Hub Ding is wrapped around your neck you sip it up and you activate it." "And now I'm fully protected and ready to ride."

The collar has sensors which analyze movement patterns 200 times a second to determine when a cyclist is in a real crash. When that happens an airbag deploys and wraps around your head and neck. E

Each year 300 people sustained head injuries in cycling accidents. Road safety experts say any initiative to protect riders is welcome we have like 20 to 30 killed every year of course it's worrying and we are working now to increase the helmet use.

Once the holding is deployed it can be reused and at five hundred and forty dollars apiece some see it as an expensive investment but innovators like Tereus are hoping the Hub Ding will become an essential part of a cyclists uniform and turn the traditional idea of bike safety on its head



The Great Invention

Project: <u> </u> <u>Our "Sketch"</u>	A. What do you call it?
	B. What is it used for?
	C. What is it made of?
	D. How to use it?
	E. How much will it cost?
	F. How will you sell it?
	G. Who will buy it?
	H. Why is it so important?

Name _____

10 Things I Wish There Were ...



List ten things you wish existed or had been invented.

After, share your list and rank which are most important to the world.

[illegible]