

5 COMMERCIALS



Watch 5 short commercials. Can you guess what kind of product is being advertised? After, we'll watch again to check your answers.

1

2

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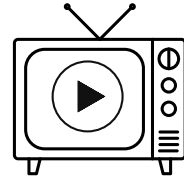
4

5

The best commercial was ...

It was effective because ...

5 COMMERCIALS



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1 IKEA. House furnishings.

2 Berlitz. Language school / course.

3 Epuron. Wind Investment.

4 Sony Playstation. Gaming.

5 Budweiser. Beer. Beverage. Drink.

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It was effective because ...

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