

5 COMMERCIALS



Watch 5 short commercials. Can you guess what kind of product is being advertised? After, we'll watch again to check your answers.

1

2

3

4

5

The best commercial was ...

It was effective because ...

5 COMMERCIALS



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1

IKEA. House furnishings.

2

Berlitz. Language school / course.

3

Epuron. Wind Investment.

4

Sony Playstation. Gaming.

5

Budweiser. Beer. Beverage. Drink.

The best commercial was ...

It was effective because ...

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