



Character Profile

Create your own fearless Lego character. Draw your character in the outline below and fill out the details of your new character in the spaces provided.

Name and age:

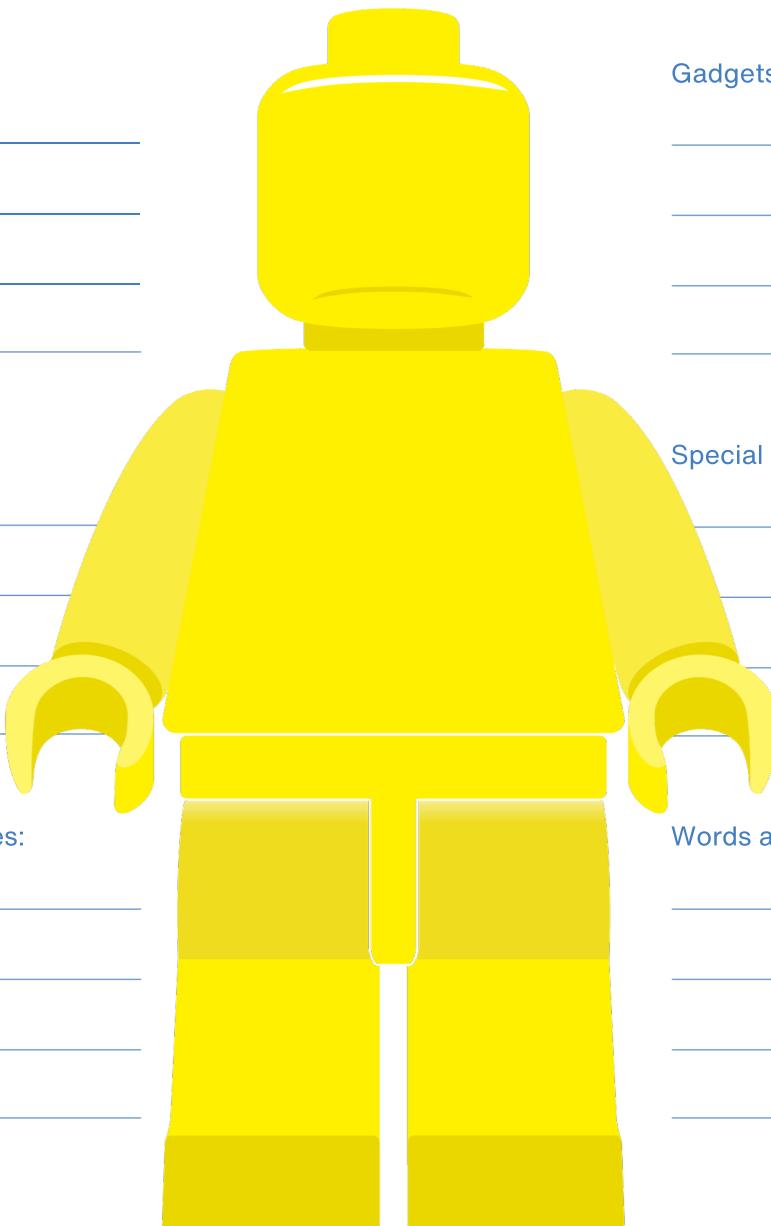
Gadgets:

Hair and clothing:

Special talents and abilities:

Face and body features:

Words and phrases he/she uses:



Now write a short paragraph describing your character.

character building

Characters from The LEGO® Movie

Below you will find a summary of some of the characters from **The LEGO® Movie**. Choose some of the characters to discuss. Which character do you like the best and why?



Emmet, an ordinary, rules-following, perfectly average LEGO® minifigure who is mistakenly identified as the most extraordinary person and the key to saving the world. He is drafted into a fellowship of strangers on an epic quest to stop an evil tyrant, a journey for which Emmet is hopelessly and hilariously underprepared.



Wyldstyle is a tough-as-nails free spirit who mistakes Emmet for the savior of the world and guides him on his quest. She loves pushing boundaries and being creative. She has a strong, independent streak that makes her question when things are wrong.



Vitruvius is an ancient and heroic wizard who prophesizes that a “Special” will defeat Lord Business and become the greatest LEGO® Master Builder of all. He tries to teach Emmet that the key to true building is to believe in yourself and follow your own set of instructions inside your head.



President Business has a hard time balancing world domination with micro-managing his own life. He operates a successful business front that creates music, TV shows, surveillance systems, history books and voting machines, in addition to all dairy products and coffee. Secretly, he is Lord Business, the most evil of tyrants who oversees a robot militia and attempts to take over the LEGO® universe.



Batman is a mysterious LEGO® minifigure who prefers to work alone, since he could probably get the job done better and faster than anyone else.



Benny is a '70s era spaceman who suffers from a cracked helmet and lack of oxygen. His first love will always be spaceships but he will do anything to help his fellow LEGO® Master Builders.



Princess Unikitty hails from Cloud Cuckoo Land, the capital of rainbows and puppies. Unikitty is half unicorn, half kitten. She is happy to join her fellow LEGO® Master Builders in the quest to defeat Lord Business, but she also has a powerful secret.



Metalbeard is a fierce LEGO® Master Builder with the head of a pirate and the body of a multi-purpose utility knife. He is determined to finally defeat Lord Business after failing badly the first time they tangled.



Good Cop/Bad Cop is Lord Business' henchman, whose loyalty is tested when he is forced to turn on his own parents. As the story unfolds, it is apparent that there is a Good Cop inside him as well.

THE LEGO STORY



You've probably seen of this, a lego brick. But have you ever wonder how it started? And why it called lego? Actually the name's older than this plastic brick. Are you curious? Let me tell you how it all begin. Many years ago, there was a skilled and hard worker carpenter named Ole Kirk Christiansen. Ole was a respected carpenter of his own company. The time was hard so he didn't have much money and had to dismiss his last worker.

Ole : Came on in.

Worker : I've closed the down workshop and packed my things.

Ole : Thank you, I suppose better to give you a paycheck, take care.

Ole: : Well that was the last one. I just didn't imagine how it comes to this.

Wife : I know, it's hard to understand, but at least now. It can't be much worse.

But it did get worse, shortly after Ole lost his wife. But Ole was a special person. He was that type to give up and with responsibility of his four sons, he had to think of something. Only had gotten an idea and for him, it never took long to put an idea into action. Ole's little invention made his boys so happy. That he thought, he may be he should start to make toys.

Ole decided to give a try, luckily he received a lot of woods from carpentry production. He can now use it to make toys. Time passed by, and even though Ole was a skilled carpenter and had good eyes for quality and detail, sales were very slow. Luckily one of his sons, Garfred started helping out his dad after school together they just barely managed to keep up the production. Eventually word began to spread that wooden toys with finest quality would be made in a little workshop below. One day a man dropped in to town, a man who changed Ole's future. He was a whole seller from Federica.

Man : I'm afraid you are making very nice wooden toys.

Ole : Well, one does his best

The whole seller was very impressed with all wooden toys and placed a big order before he left.

Ole : Now, there is finally someone who can see your opportunity in what you're doing. Look at this, the whole seller wants **to** put a lot of our toys in to his stores for holidays. He plans to be a good Christmas this year and would be busy.

Now Ole got a lot to do in a little workshop and Ole cold rehired his former worker ,Ole only used the highest quality wood which was hard pick and very carepully prepared, they worked day and night to get the order finished , so the whole seller could get out in store before christmas

Son : Is there some thing wrong dad ?

Ole : I'm affraid that we're in big trouble

In the middle of their work, Ole received a letter send the whole seller failed from burcrupcy and could buy the toys that he orderd.

Son : But , what you're gonna do ? what about christmas? Now we can't efford food ?

Ole : I'll do it

Son: What you can do,dad

Ole : I'll do it my self. I'll drive aroud selling the toys

There was no time to loose, Ole packed the car with all the toys and drove off. Ole was a very good toy maker but was not a very good salesman. He did like crazy him self talking about how carefully the toys have been made. But he had to keep trying if he was going to sale anything

Ole: This is going to be a bless ,is there anything you're intrested in ?

Man : It looks exciting but I don't have lot af money right now. Maybe week end try call different

Ole: Well,I wold prefer money,but.....

In the and he succeed in selling all the toys . He didn't receive much money as he hoped but his family managed and he had floady food for christmass. Time passed by, but the toys didn't sell quickly that he has expected. Ole though, perhaps the company needed a good name.

Ole : What should it be ? It has to be a short word . I want to convert play **in well**.

In Denish, play in well is called leg godt.

Ole : What should it be? If only I could get a short of sigh, LEGO.

As you can see Ole himself ended it up finding a very suitable name, but what he didn't know was in Latin the wordlego means I put together. The name lego was well received and the company slowly started to move forward.

Son : We've made three thousand of craund this year. And we receive more than usual.

Ole : Did you say 3000 of craund? The you need to see what I've been looking at.

Eventhoug Garfred wasn't countable spending money in miling machine, we sould see it was useful and the quality of the toys improved.

Ole : Could you finish the last pads and get ready for shapping?

Son : I will, Dad,dad. I see the lot of money for the company today

Ole : Really? How?

Son : I figure out to save money in the locker, slay duck twice instead of there times.

Ole : You what?

Unfortunetaly, Garpred idea, didn't go over well with Ole. Ole made Garfred unpack the ducks himself, given the last layer of lacker and bring the back to the train station, Ole believe in high quality and not cheating his customers. When garfred retutned, Ole explained that wassn't the way to create good brand, this little lesson opened Garfred eyes to the fack every detail maters and only the best is good enough. In the late 1930 logo was making a propit, even when the secord world war broke out they tired to make the best out of the difficult time , it seem nothing could go wrong. But the stormy high in 1942 charged their luck.

Ole : There's a fire, the workshop is on fire.

But when the fireman arrived they were unable to save the workshop it burned to ground, and the drains and models were distroy. Ole was begin to loose hope, all he worked for was gone and he almost lost his company, but being responsible to this children and workers inspired him to rebuild lego. A new factory was constructed soon the production of wooden toys started again. The little company find it way back to the market, grantualy, the Lego factory began to runs smoothy and Oley started looking for a new chalanges. One day he went to copenhagen. Look out a new machine that just arrived in Denmark. It was plastic molleng machin and Ole was very excited about it.

Ole : Sould we buy it? It sure a good bargen and it gives us a lot of oportunity.

Son : Well, it does sound interesting but it's a lot of money.

Ole : I take that's a yes.

When the plastic molling machine finally arroved, Ole started making a little plastic teddy and rabels?, but he still had the plastic bricks that he had received the fare? There was

something about them he could not stop thinking about, and even known what he could see the potential on them, Ole decided to redesign and put them into the production. But he was worried first launched the great distractor the plastic toys began success, unfortunately the sale was dropped in during the summer and the company had too many toys in stock.

Son : This can't be right, of course our product can be sold the whole year not only for Christmas.

Garfred he would go out and sell the toys himself, Garfred brought his wife either as company and more support.

Wife : If you can get cash them, mm... we need butter and eggs.

Well, it wasn't that bad, Garfred was successful in his trip around the country which helped LEGO to get out of its financial crisis as he reached home just in time for Ole's Birthday party. Ole turned 50 and the whole family was gathered to celebrate with him.

Ole : Well, I guess it was a long trip around the country.

Man : Hey, I got an idea. Listen, listen, what about the picture with the three generations.

Everyone thought it was a good idea, and were placed on a sofa with all presents arranged around on the business trip to England. Garfred met the big head of big shop in the way home, they discussed the toy industry, and the conversation would be very important to the future of LEGO.

Man : Damn, this industry, I just think that toys are not good nowadays.

Godtfred : What do you mean? I think they were working very well.

Man : Oh, the work fine. Sure, but there was not system or anything.

Godtfred : System? System? Hmm there isn't any system.

Ole : What's the world are you doing, Garfred?

Godtfred : There isn't any system, the toys need an idea and system built around it. I wanna put a system in the play. Children only had been offered ready-made solutions, they need something different that strengthens their imagination and creativity.

Ole : So, you try to put LEGO into system? Interesting

That same year, LEGO started the first LEGO system of play children could now build houses from the LEGO bricks, the town plan gave play realistic town series and with this the children learn about the traffic safety. My sister and I could play with the new system LEGO for hours. Some people said we're the luckiest children in the world because we grew up in the toy factory. It was a huge breakthrough and Garfred tried to sell it outside Denmark, the system of play was so popular that they managed to sell it to many countries.

Boy : Look, what I've just build?

Godtfred: That's realy nice, carl

Even though Lego was only building houses, there were still a lot of opportunities but there was just one problem.

Boy : I can't left it up, it keeps falling apart

That made Garfred wonder, he wanted to find the way to make the Lego stick together, but that was easier to said than done, Garfred noticed that Lego got a better clap power with the tubes inside. Now it not longer just brick but whole contraction system with in list possibilities. This was a groundbreaking for Lego product with the child's imagination, Lego could be everything in the world over and over again the imagination is the limit.

Boy : Look dad, now I can build everything.

Unfortunately, Ole never got to see how successful the little brick actually became. Godtfred was left on a zone and he had through another fire on lego that destroyed the most of the wood production. Just like his father, Godtfred knew that he had to try the best in any situation and never give up. Godtfred took the hard time with his head high. As the sale grew, the company also got bigger. He had to think ahead and he decided not to resume the production of wooden toys and to only focus on lego system. He turned out to be a great decision. Many new models were built and lego got stronger in the toy industry.

Man : Sir, which one of this do you think is the best?

Godtfred : Hmm... Aaa that one.

Eventhough got busy on lego, Godtfred still had a bigger plan. Now, he wanted to build an airport, so it would be easier to sell the toys to the whole world. Like father, like son. It didn't take long to put his idea in action. Only 3 years later, Billund airport was opened. Then, many guests and business connections who visited the company always wanted to see the modeling department. Gradually it got so crowded that was hard to the employees to keep up their work.

Godtfred : I think that we better wait a while

Godtfred could see there something could be done, he needed a bigger place to display the lego models.

Man : Aaa.. I dont wanna interupt, so I'll just put this package of a new lego train on the table.

Godtfred : Just put it there. Train?

The idea grew quickly from an exibition room to a museum park.

Godtfred : And then, we can have a tower so you could look over the whole park from above, the whole town, it would be land made of lego, lego land!

Man : Well, it looks interesting but how many visitor are you actually counting on?

Godtfred : Well, I guest ... Mmm.. 200.000, 300.000

Man : Three hundred thousand?

Even know it sounded like a lot, my dad was actually pretty far of the mark. There was 600.000 guests at the very first year, my family and I were there to greet the guests. We kept up this tradition every since.

Now, you know how it all began, lego wouldn't be what it is today if hadnt been from my grandfather, since quality and searched for perfection. My father formly believe in this possibility of the lego system. I seek to take the lego idea even further. Encouraging children to explore, experience, and express their own world, a world without limit. We are still convince that only the best is good enough, because children deserve the best.

